

# Crisis, Crowdsourcing, and Maps

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DMA 1:12,500 City Graphic circa 1960's

# Port-au-Prince



# The Data Scramble

- The earthquake did not completely disrupt cell phone services, though local emergency numbers did fail. As a result, survivors trapped in debris called and/or sent text messages to relatives in cities such as New York, posted to Facebook or Twitter, which were in turn, forwarded to assistance agencies.
- CrisisMappers.net stood up a listening service that permitted the geo-coding of such messages – it was called USHAHIDI ([www.ushahidi.com](http://www.ushahidi.com))



- While the USHAHADI team worked, GeoEye had satellites in the “right place” at the “right time” to capture post-event imagery. This imagery was processed near-real time and handed to Google.
- Google published the imagery for download and as a kml that could be loaded as a map service.
- Open Street Map ([www.osm.org](http://www.osm.org)) pushed the imagery to its constituents who vectorized features.
- The result: the known street map of Haiti went from 9,000 named street segments to 72,000 in a period of about 3 days.







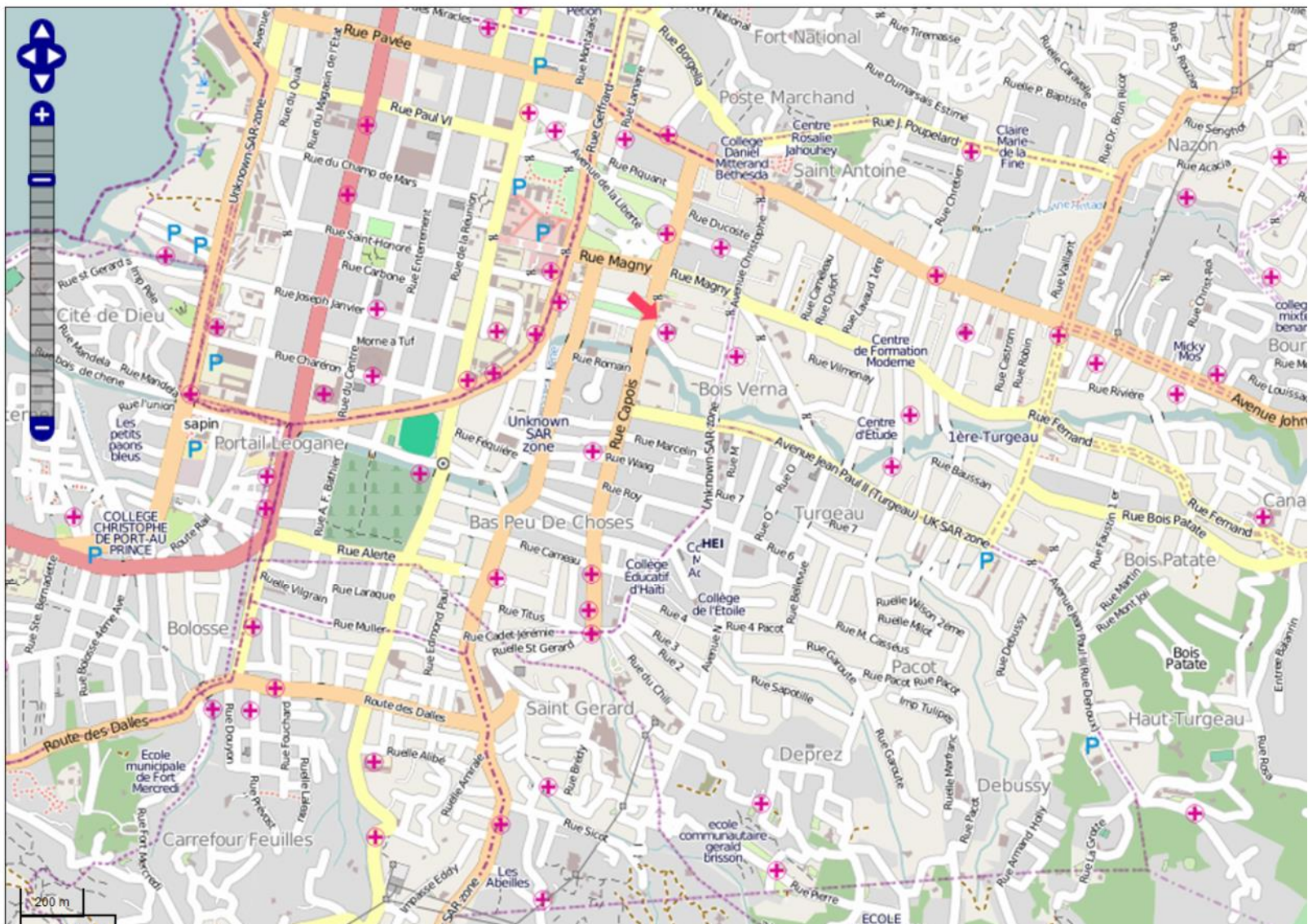
Where am I?

Go

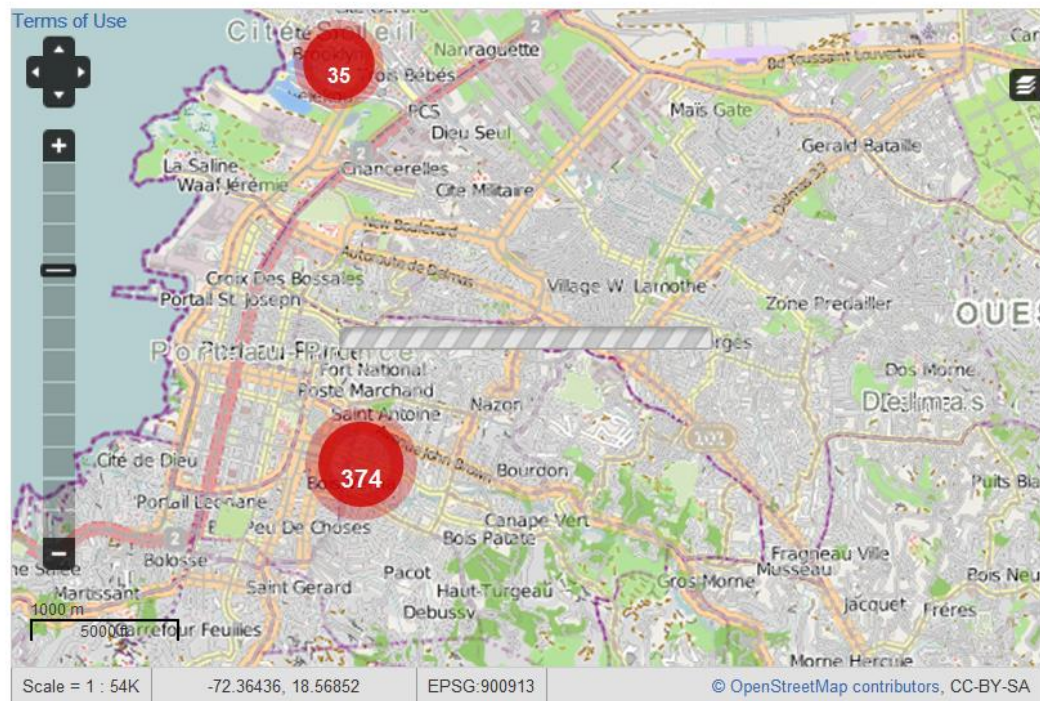
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↓ **TIMELINE OF EVENTS**



**ALL CATEGORIES**

- 1. URGENCES | EMERGENCY**
- 2. URGENCES LOGISTIQUES | VITAL LINES**
- 3. PUBLIC HEALTH**
- 4. MENACES | SECURITY THREATS**
- 5. INFRASTRUCTURE DAMAGE**
- 6. NATURAL HAZARDS**
- 7. SECOURS | SERVICES AVAILABLE**
- 8. AUTRE | OTHER**

**How to Report**

- SMS/Text Local: 4636.  
SMS/Text International: +44 762.480.2524.
- Email: [haiti@ushahidi.com](mailto:haiti@ushahidi.com)
- Web Form: [Submit Report](#)

interdisciplinary



# Bridging the Gap

- OSM/USHAHIDI efforts unreachable within DoD/FEMA firewalls.
- No system in place to bridge the gap between volunteered efforts and actual responders on the ground.
- Lack of standards sometimes confounded use/classification of crowd-sourced data (geotags like “ford”)





# Delta State GIS

- DSU GIS consumed data from these sources to produce printable map products that could accompany responders into the disaster zone.
- These products were created by a team of faculty and students starting with 1:25,000 scale maps (first 24 hours) and then 1:6,000 scale maps over the next 12 days. A total of approximately 96,000 map sheets created, identifiable by MGRS coordinate.
- Map products were shared with Harvard (<http://news.harvard.edu/gazette/story/2010/03/portals-into-haiti-chile/>), FEMA, and USGS for distribution



# Volunteers Needed for Map Making



## SEEKING VOLUNTEERS

The earthquakes in Nepal have left vast tracts completely devastated and thousands dead.

The Center for Interdisciplinary Geospatial Information Technologies is seeking **volunteers** to help create maps for the international response community.

*\*GIS experience is not required. A short training session on the basic skills needed will be provided.*

*Food and drink will be provided for volunteers.*

The Center for Interdisciplinary Geospatial Information Technologies at Delta State is seeking volunteers to assist with map-making throughout the week in response to the earthquakes in Nepal. Director of the Center Talbot Brooks and staff are leading the emergency response efforts on campus.



Ushahidi

TechSmith Online Store

Download Snagit License

OSM Compare - Side by Side

Talbot

←

↻

↗

pierzen.dev.openstreetmap.org/hot/leaflet/OSM-Compare-before-after.html#15/27.7507/85.3198

★

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Flickr: Talbot Brooks...

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BEFORE

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# Benefits

- Harnessing the crowd can quickly and dramatically improve situational awareness outside the disaster zone.
- Most anyone can contribute after some minimal training.
- Can capture an extremely wide range of information.



# Challenges

- Standardization, especially around attribute information.
- No clear conduit for geospatial products – how does it fit into the Incident Command System?
- Printed vs. digital products in a dynamic environment.
- Bandwidth challenges, especially in developing nations or regions of the US.





## An aerial photograph of a complex highway interchange, likely a cloverleaf or similar design, featuring multiple overpasses and ramps. The image is overlaid with a yellow grid. The surrounding area includes some commercial buildings, parking lots, and green spaces. The grid lines are evenly spaced and cover the entire image.



SCALE EQUALS 1:2,500 WHEN PRINTED AT 42" X 42"

[illegible]

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# OpenStreetMap



The Free Wiki World Map

## Search

Where am I?

springfield, va

Go

examples: 'Alkmaar', 'Regent Street, Cambridge', 'CB2 5AQ', or 'post offices near Lünen' [more examples...](#)

OpenStreetMap is a free editable map of the whole world. It is made by people like you.

OpenStreetMap allows you to view, edit and use geographical data in a collaborative way from anywhere on Earth.

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View

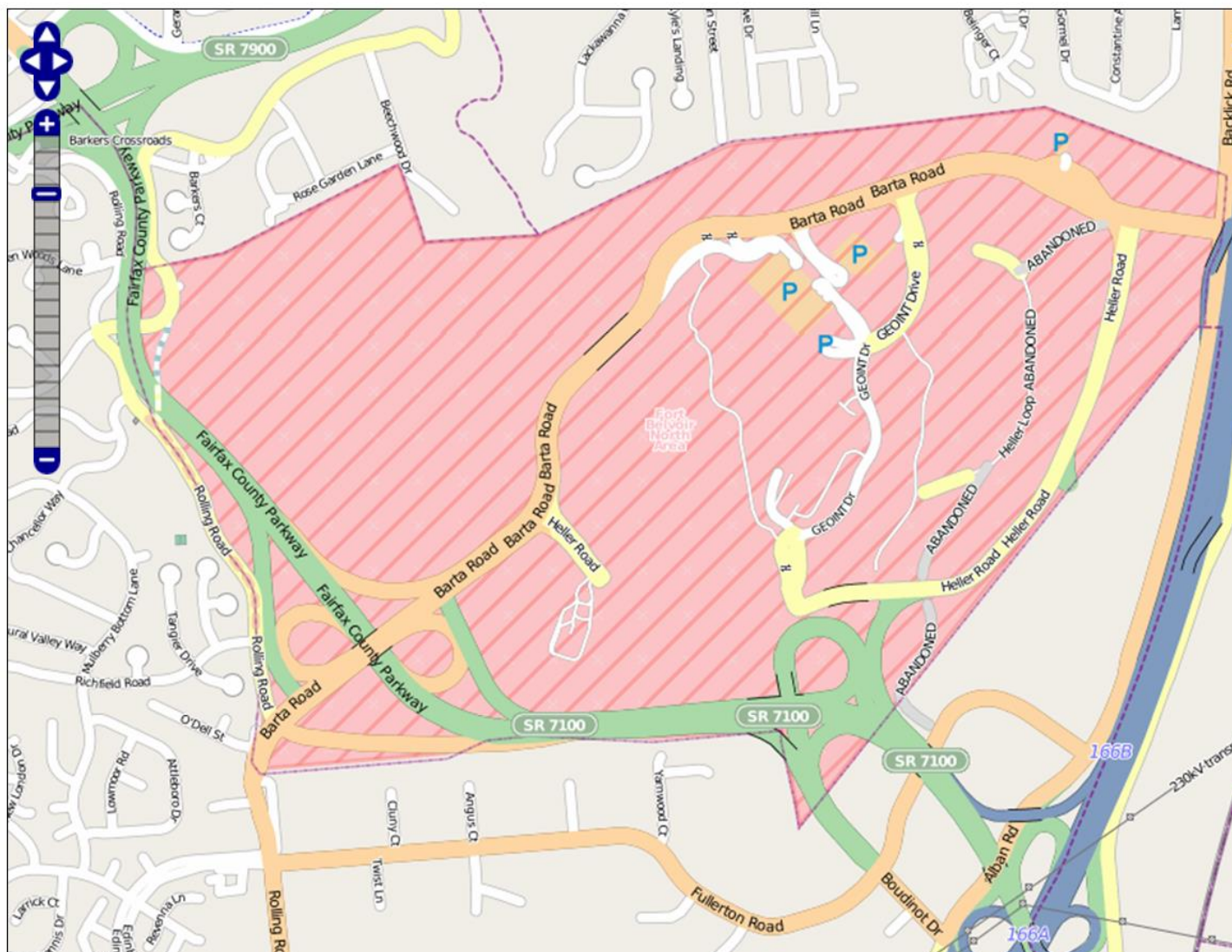
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GPS Traces

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